

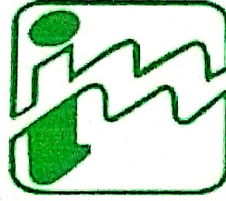


**बुन्देलखण्ड विश्वविद्यालय, झांसी**

**Bundelkhand University, Jhansi**

&

**IITTM**



पर्यटन शिक्षा  
संस्कृति रक्षा

**भारतीय पर्यटन एवं यात्रा  
प्रबंध संस्थान**

**Indian Institute of Tourism and  
Travel Management**

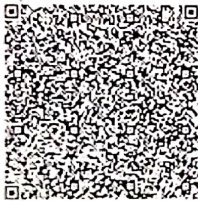
**Signing of  
Memorandum of Understanding  
for  
Academic Collaboration**



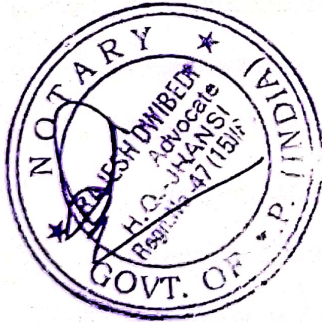


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# MEMORANDUM OF UNDERSTANDING

Between

**Indian Institute of Tourism and Travel Management (IITTM)**

(A Ministry of Tourism, Government of India Organization)

And

**Bundelkhand University, Jhansi**

This Memorandum of Understanding (MoU) is made on this [Date] between Indian Institute of Tourism and Travel Management (IITTM), having its headquarters at Gwalior, Madhya Pradesh, India (hereinafter referred to as "IITTM"), and Bundelkhand University, Jhansi, Uttar Pradesh, India (hereinafter referred to as "BU"), collectively referred to as the "Parties."

1. The purpose of this MoU is to establish a framework for collaboration between IITTM and BU in the areas of academic cooperation, research, training, student and staff exchange, and other related activities of mutual interest.

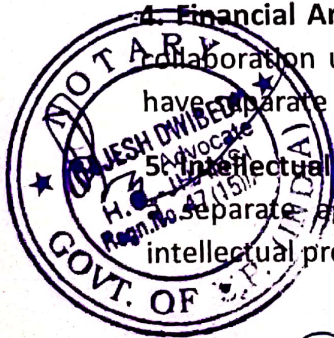
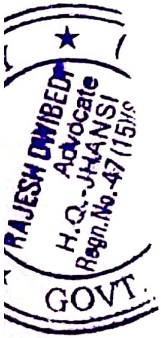
2. **Areas of Collaboration** The Parties agree to collaborate in the following areas:

- Joint academic programs including certificate, diploma, and degree courses.
- Research projects and publications in areas of mutual interest.
- Organization of seminars, conferences, workshops, and training programs.
- Student and faculty exchange programs.
- Development of joint study materials, curriculum design, and academic resources.
- Internships, field visits, and project-based learning.
- Any other academic and research activities mutually agreed upon.

3. **Implementation Mechanism** The Parties agree to form a Joint Coordination Committee (JCC) comprising representatives from both institutions to oversee the implementation of collaborative activities. The JCC will meet periodically to review the progress of activities and resolve any operational issues.

4. **Financial Arrangements** Each Party will bear its own expenses incurred in the course of collaboration unless otherwise agreed upon in writing. Specific projects or programs may have separate financial terms agreed upon through supplementary agreements.

**Intellectual Property Rights** Any intellectual property developed jointly will be subject to separate agreement, which will outline the rights, ownership, and usage of such intellectual property.



MoU  
27/1/21



**6. Confidentiality** Both Parties agree to maintain confidentiality regarding any proprietary or sensitive information shared during the course of the collaboration.

**7. Duration and Termination** This MoU will remain in effect for a period of five (5) years from the date of signing, unless terminated earlier by either Party with a written notice of three (3) months. The MoU may be renewed or amended by mutual consent.

**8. Dispute Resolution** Any disputes arising out of the implementation of this MoU will be resolved amicably through mutual discussions. If not resolved, the matter will be referred to the heads of both institutions for final resolution.

**9. General Provisions** This MoU does not create any legal or financial obligations between the Parties. The MoU serves as an expression of intent to promote cooperation and collaboration.

IN WITNESS WHEREOF, the undersigned representatives of IITM and BU have signed this Memorandum of Understanding on the day and year first above written.

For Indian Institute of Tourism and Travel Management

Prof. (Dr.) Alok Sharma

[Director]

Date: 22-03-2025

Witnesses:

(Saurabh Dixit)

Date: 22-03-2025

Bundelkhand University, Jhansi

Shri Vinay Kumar Singh

[Registrar]

Date: 22-03-2025

Witnesses:

Prof. Devesh Nigam

[Professor]

Serial No. 167075  
 Certified that the foregoing statement  
 sworn before me this day at  
 by Shri/Smt. Kum. [Signature]  
 to whom the contents of this statement  
 have been read over and explained and who  
 is identified by Shri. [Signature]  
 Received the legal fee Rs. 30.00 each

RAJESH DWIVEDI  
 ADVOCATE

19/3/25

NOTARY

