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(57) Abstract :

The method for the development of the expectations of stakeholders, educational institutes is focused on integrating quality into all aspects of educational practices and ensuring ongoing improvement. This research has identified key obstacles that must be resolved, including data collection and analysis, time constraints, compensation, and lack of guidance and expertise. A web-based survey was carried out to identify barriers and understand the expectations of participants in the accreditation optimization process. Professional public accreditation (PPA) of educational programs is a crucial part of the education quality assessment system, ensuring that academic programs meet industry standards and align with the expectations of employers, regulatory bodies, and the wider community. While the process is voluntary for institutions, it offers significant benefits such as improved credibility, national and international recognition, and assurance of quality. This document outlines the complete operational process involved in the PPA of educational programs.

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