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पेटेंट कार्यालय का एक प्रकाशन  
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(54) Title of the invention : EVALUATION OF IRCTC TOUR PACKAGES AS A RAILWAY TOUR PRODUCT

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## (71)Name of Applicant :

**1)Dr. G K Sreenivasan**

Address of Applicant :Assistant Professor, Institute of Tourism and Hotel Management, Bundelkhand University, Kanpur Road, Jhansi – 284128 -----

**2)Mr. Ayush Saxena****3)Mr. Satyendra Kumar Chaudhari****4)Ms. Alka Rai****5)Ms. Aastha Singh****6)Prof. Sunil Kumar Kabia**

Name of Applicant : NA

Address of Applicant : NA

## (72)Name of Inventor :

**1)Dr. G K Sreenivasan**

Address of Applicant :Assistant Professor, Institute of Tourism and Hotel Management, Bundelkhand University, Kanpur Road, Jhansi – 284128 -----

**2)Mr. Ayush Saxena**

Address of Applicant :Assistant Professor, School of Hotel Management and Tourism, Lovely Professional University, Jalandhar – Delhi, Grand Trunk Road, Phagwara, Punjab – 144001 -----

**3)Mr. Satyendra Kumar Chaudhari**

Address of Applicant :Village Chhapi Doemm, Post Narayanpur, District Sant Kabir Nagar, Uttar Pradesh – 272270 -----

**4)Ms. Alka Rai**

Address of Applicant :Astha Apartment, Block A, First Floor, Sikraul, Varanasi, Uttar Pradesh – 221002 -----

**5)Ms. Aastha Singh**

Address of Applicant :H.No.14, Krishan Kunj, Extension Part 2, Laxmi Nagar, Delhi – 110092 -----

**6)Prof. Sunil Kumar Kabia**

Address of Applicant :Professor, Institute of Tourism and Hotel Management, Bundelkhand University, Kanpur Road, Jhansi – 284128 -----

## (57) Abstract :

The basic theme of the study is to appraise IRCTC tourism packages as railway tourism product. The first reason for undertaking this study is assessment of various tourism packages offered by IRCTC in luxury trains and the genesis of this study is to appraise and explore the various aspects and issues related to rail tourism as a new tourism product. The work study and analyze the impact of public-private partnerships to maximize generation of resources. The work discuss the managerial appraisal and tourist satisfaction practices in selected packages offered by the IRCTC. The work suggests new tour packages for promotion of rail tourism.

Accompanied Drawing [FIG. 1-17]

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