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(54) Title of the invention : TOURISM INDUSTRY AN INQUIRY INTO ITS GROWTH PROBLEMS PROSPECTS AND STRATEGY IN DEHRADUN

<p>(51) International classification :G06Q0030020000, G06Q0010060000, G06Q0050140000, G06Q0010100000, G16H0010200000</p> <p>(86) International Application No :NA Filing Date :NA</p> <p>(87) International Publication No : NA</p> <p>(61) Patent of Addition to Application Number :NA Filing Date :NA</p> <p>(62) Divisional to Application Number :NA Filing Date :NA</p>	<p>(71)Name of Applicant : 1)Dr. Punit Gautam Address of Applicant :ASSOCIATE PROFESSOR, TOURISM AND HOTEL MANAGEMENT, NORTH EASTERN HILL UNIVERSITY, SHILLONG, MEGHALAYA- 793022. 2)Dr. Neha Sharma 3)Mr. Subodh Choudhary 4)Dr. Saurabh Dixit 5)Mr. LONDONER MURPHY SOHTUN 6)Dr. Sanjay Nibhoria 7)Dr. Hemant Kumar Chanchal 8)Dr. Bhupesh Kumar 9)Dr. Bharat Ankur Dogra 10)Mr. Dipti Prakash Sahu 11)Dr. Pankaj Kumar 12)Dr. Rajesh Ramasamy</p> <p>(72)Name of Inventor : 1)Dr. Punit Gautam 2)Dr. Neha Sharma 3)Mr. Subodh Choudhary 4)Dr. Saurabh Dixit 5)Mr. LONDONER MURPHY SOHTUN 6)Dr. Sanjay Nibhoria 7)Dr. Hemant Kumar Chanchal 8)Dr. Bhupesh Kumar 9)Dr. Bharat Ankur Dogra 10)Mr. Dipti Prakash Sahu 11)Dr. Pankaj Kumar 12)Dr. Rajesh Ramasamy</p>
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(57) Abstract :

The current research work aims to assess the socio-economic and environmental impacts of tourism development. To gather the first information about current and potential impacts in and around Dehradun, 250 locals were surveyed using questionnaires structured with informal discussions with key tourism partners at various tourist sites. Respondents' opinion was obtained on the basis of a five-point literal criterion of 1 to 5 'strongly disagree' and 3 strongly 'disagree' or 'disagree'; And the sequence was changed to negative statements such as a given 'strongly disagree' value of 5. The questionnaire is divided into the following six sections: Population Information, Socio-Cultural Impact, Environmental Impact, Economic Impact, Public/ Physical Impact and Approach Tourism Development. After collecting primary information through self-management studies, the data were processed and filled into SPSS version 20 for analysis.

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