

MINOR 2 VOCATIONAL / SKILL DEVELOPMENT

ENTREPRENEURSHIP

TOTAL CREDITS : 3

THEORY : 1 CREDIT - 15 Lectures (15 Hours)

PRACTICAL : 2 CREDITS (60 Hours)

OBJECTIVE

This course aims to equip the students with sound knowledge of entrepreneurial competencies and the skills and knowledge to come up with business ideas and develop their own ventures.

THEORY : 1 CREDIT

UNIT	CONTENT	NO. of LECTURES (In hours)
1.	ENTREPRENEURSHIP: definition, concept, need and importance Entrepreneurs Vs. Professional Managers, Characteristics of entrepreneurs Intrapreneurship : definition	03
2.	New ventures: An introduction Entrepreneurial Environment Entrepreneurial functions and process	03
3.	Barriers to Entrepreneurship Market forces: Sellers, Consumers and Competitors	03
4.	Forms of business organization: Sole proprietorship, Partnership companies ORGANISATIONAL ASSISTANCE: An overview of : MSMEs and financial assistance to MSMEs, COB license, SIDBI, NSIC	03
5.	SEZ, e-tender process, DGS&D Environmental clearance	03

References

1. Desai Vasant, Dynamics of Entrepreneurial Development and Management, HPH.
2. Zimmerver & Scarborough, Essentials of Entrepreneurship and Small Business Management, PHI.